

The Medgar and
Myrlie Evers Institute

presents the

Voices
of Courage
& Justice



60th Festivities

Honoring Medgar and Myrlie Evers

June 6-12, 2023

Jackson, Mississippi

MEDGAR
& MYRLIE
EVERS
INSTITUTE

"Change Lives and Make a Difference"

Dear Friends,

With great pleasure and excitement, the Medgar and Myrlie Evers Institute (MMEI) announces the Voices of Courage and Justice Festivities, starting June 6-12, 2023, in Jackson, Mississippi. My father, Medgar Evers, dedicated his life to fighting for the civil and human rights of Mississippians and all Americans. His unwavering commitment to ending segregation, eradicating Jim Crow laws, investigating civil rights murders, and securing voting rights for all will be on full display during the Voices of Courage and Justice week. As my father so aptly stated, in the fight for civil and human rights, "Certainly each person here, and man in particular, should be in a position to say 'I was active in the struggle from all phases for your unrestrictive privileges as an American.'"

The commemoration will mark 60 years since the assassination of my father.

We will honor Myrlie Evers at our Voices of Courage and Justice Gala on Friday, June 9, with the inaugural MMEI Voices of Courage and Justice Award. The event will celebrate her storied career, continued activism, sacrifice, and importance to the racial and social justice movement. Other honorees who have shown extraordinary commitment to social change in Mississippi, our nation, and worldwide will be announced soon.

I am inviting you to support us on this momentous commemoration to reintroduce the work and importance of Medgar and Myrlie Evers and to bolster understanding of the need to carry on the struggle against injustice from which my parents dedicated their lives. The week-long commemoration will provide a learning and engaging environment where the need for achieving social justice is consistently highlighted.

This commemoration will leave its participants with a mandate to struggle against injustice in all its forms and to believe not only that we have a responsibility to fight for justice, as extensions of my mother and father, but that we also have the tools to do so.

In addition, your tax-deductible gift for this year's Gala will help provide essential leadership training and scholarships for emerging community leaders.


The enclosed sponsorship form outlines a tentative schedule of events and levels of sponsorship and benefits. In order for your sponsorship to be included in printed materials we kindly ask that your commitment be received by May 17, 2023.

As the proud daughter of two Civil Rights activists, it would mean the world to have your support in keeping my parents' legacy alive for the development of the next generation of leaders.


For additional information about the 60th festivities, please contact Shannon Bradley at 601-709-3595 or email me and my team at revers@eversinstitute.org. We will contact you in the coming weeks to confirm your support.

Thank you for your consideration and support.

Sincerely,



Reena Evers-Everette

 **MEDGAR & MYRLIE EVERS INSTITUTE** Executive Director, Medgar & Myrlie Evers Institute
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**Voices
of
Courage
&
Justice**
Honoring Medgar and Myrlie Evers

Voices of Courage & Justice

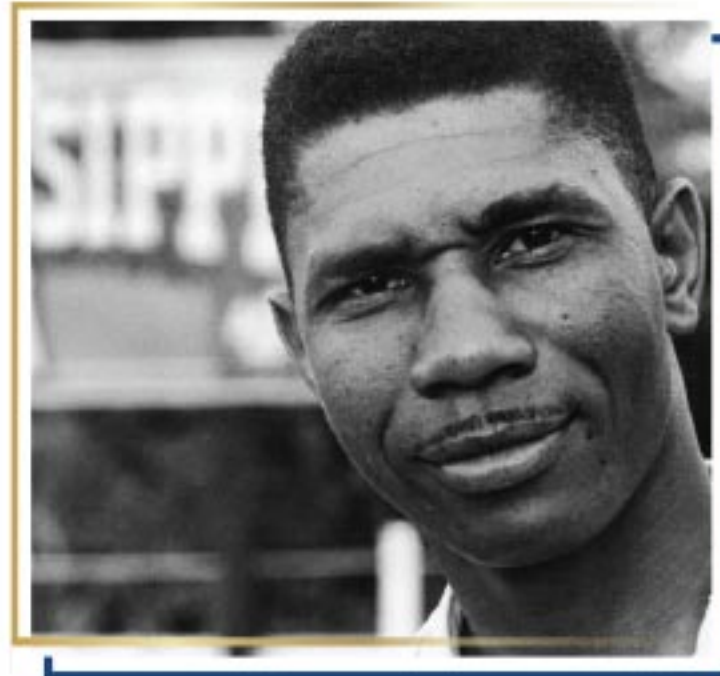
Honoring Medgar and Myrlie Evers

About the Medgar & Myrlie Evers Institute

The Medgar and Myrlie Evers Institute represents the legacies of two of the most critical civil rights activists in the history of our country. MMEI is committed to strengthening communities throughout the United States so that all Americans can live a life free of violence, exercise their liberty and right to vote, and pursue advancement opportunities. We aim to strengthen the areas in our society that continue to stack the deck against everyday Americans, weaken communities and eliminate progress. Our goal is to inspire, educate, activate, heal, and empower the next generation of social and racial justice, civil rights and human rights activists. At MMEI we believe all Americans benefit when intergenerational connections are strengthened, new generations of socially and politically active leaders are empowered, individuals are provided with quality education and communities work together to benefit our nation.

MMEI is proud to partner with the following organizations:

- *Alcorn State University*
- *Millsaps College*
- *Atlanta Braves*
- *W.K. Kellogg Foundation*
- *Two Mississippi Museums*
- *Mississippi Department of Archives and History*
- *National Park Service*
- *City of Vicksburg*
- *City of Jackson*
- *JSD Foundation*
- *Butler Snow*
- *Visit Jackson*
- *And Many More...*



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SPONSORSHIP LEVELS

Legacy Keeper \$200,000

- Reserved tables for twenty (20 guests) in the Premiere Section at Gala
- Two (2) additional reserved seats at the honorees table at the Gala and Brunch
- Reserved tables for ten (20 guests) at the *More Than a Widow* Brunch
- Twenty Two (22) tickets to the Courage and Justice Gala VIP Reception with Red Carpet Arrival
- Exposure on digital monitors during the Gala as "Legacy Keeper"
- Presentation of Scholarship to Two (2) participants of Evers Youth and Empowerment Scholars
- Branding opportunity at new Mississippi Civil Rights Activists Monument
- Digital signage in the Gala ballroom
- Branding opportunities at each Courage and Justice Event Venues
- Commemorative Sponsorship Award presented during the Gala
- Opportunity to provide a Gala greeting
- Company acknowledgment from podium during the Gala and VIP Reception
- VIP Access to Evers Justice Tour, Medgar and Myrlie Evers Home National Monument
- VIP Tour of Two Mississippi Museums
- Twenty (20) tickets VIP Seating at Select Theater Screening and the *What's At Stake* Speaker Series
- Private photo opportunity with VIPs and Honorees
- Corporate logo and acknowledgement as a "Legacy Keeper" in all marketing materials and website (*deadline May 17*)
- Company exposure at the Medgar Wiley Evers International Airport
- Company branding opportunities at MMEI events in 2023
- Two (2) full-page color ads in the 60th Commemorative Gala program booklet
- Priority Access for all the Voices of Courage and Justice Community festivities
- Other sponsorship opportunities to be included upon commitment

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SPONSORSHIP LEVELS

Visionary Partner \$150,000

- Reserved tables for twenty (20 guests) in the Premiere Section at Gala
- One (1) additional reserved seat at the honorees table at the Gala and Brunch
- Reserved table(s) for ten (10) at *More Than a Widow* Brunch
- Twenty Two (22) tickets to the Courage and Justice Gala VIP Reception with Red Carpet Arrival
- Exposure on digital monitors during the Gala as "Visionary Partner"
- Presentation of Scholarship to Two (2) participants of Evers Youth and Empowerment Scholars
- Branding opportunity at new Mississippi Civil Rights Activists Monument
- Digital signage in the Gala ballroom
- Branding opportunities at each Courage and Justice Event Venues
- Commemorative Sponsorship Award presented during the Gala
- Company acknowledgment from podium during the Gala and VIP Reception
- VIP Access to Evers Justice Tour, Medgar and Myrlie Evers Home National Monument
- VIP Tour of Two Mississippi Museums
- Ten (10) Tickets to VIP Seating at Select Theater Screening and the *What's At Stake* Speaker Series
- Private photo opportunity with VIPs and Honorees
- Corporate logo and acknowledgement as a "Visionary Partner" in all event materials and website (*deadline May 17*)
- Company exposure at the Medgar Wiley Evers International Airport
- Two (2) full-page color ads in the 60th Commemorative Gala program booklet
- Priority Access for all the Voices of Courage and Justice Community festivities
- Other sponsorship opportunities to be included upon commitment

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Honoring Medgar and Myrlie Evers

SPONSORSHIP LEVELS

Partner in Justice \$100,000

- Reserved tables for twenty (20 guests) in the Premiere Section at Gala
- Reserved table(s) for ten (10 guests) at *More Than a Widow* Brunch
- Twenty Two (22) tickets to the Courage and Justice Gala VIP Reception with Red Carpet Arrival
- Exposure on digital monitors during the Gala as "Partner in Justice"
- Presentation of Scholarship to One (1) participants of Evers Youth and Empowerment Scholars
- Branding opportunity at new Mississippi Civil Rights Activists Monument
- Digital signage in the Gala ballroom
- Branding opportunities at each Courage and Justice Event Venues
- Company acknowledgment from podium during the Gala and VIP Reception
- VIP Access to Evers Justice Tour, Medgar and Myrlie Evers Home National Monument
- VIP Tour of Two Mississippi Museums
- Five (5) Tickets to VIP Seating at Select Theater Screening and the *What's At Stake* Speaker Series
- Private photo opportunity with VIPs and Honorees
- Corporate logo and acknowledgement as a "Partner in Justice" in all event marketing materials and website (*deadline May 17*)
- Company exposure at the Medgar Wiley Evers International Airport
- One (1) full-page color ad in the Gala commemorative book
- Priority Access for all the Voices of Courage and Justice Community festivities

Freedom Fighter \$75,000

- Reserved table(s) for ten (10) in the Premiere Section at Gala
- Ten (10) tickets to VIP Reception
- Digital signage in the Gala ballroom
- Branding opportunities at Gen-Z Summit and *What's at Stake* Speakers Series
- Company acknowledgment from podium during the Gala and VIP Reception
- Photo opportunity with VIPs and Honorees
- Corporate logo and acknowledgement as a "Freedom Fighter" in all marketing materials and website (*deadline May 17*)
- One (1) Full-page color ad in the commemorative book (*deadline May 17*)
- Acknowledgments during the VIP Reception and Gala
- Access for all the Voices of Courage and Justice Community festivities

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SPONSORSHIP LEVELS

Champion of Justice \$50,000

- Reserved table(s) for ten (10) at the Gala
- Ten (10) tickets to VIP Reception
- Digital logo exposure during the Gala
- Branding opportunities at Gen-Z Summit and *What's at Stake* Speakers Series
- Photo opportunity with Honorees and VIP's
- Corporate logo and acknowledgement as a "Champion of Justice" in marketing materials (*deadline May 17*)
- One (1) half-page color ad in the Gala commemorative booklet (*deadline May 17*)
- Acknowledgments during the Gala
- Corporate acknowledgement as a "Champion of Justice" in all marketing materials and website (*deadline May 17*)
- Access for all the Voices of Courage and Justice Community festivities

Champion of Courage \$25,000

- Reserved Seating for eight (8) at the Gala
- Four (4) tickets to VIP Reception
- Digital logo exposure during the Gala
- Acknowledgment as a "Champion of Courage" in the designated marketing materials (*deadline May 17*)
- One (1) 1/4-page color ad in commemorative book (*deadline May 17*)
- Access for all the Voices of Courage and Justice Community festivities

Ambassador of Justice \$10,000

- Reserved Seating for eight (8) guests at Gala
- Two (2) tickets to VIP Reception
- Special mention as a "Ambassador of Justice" in designated marketing materials (*deadline May 17*)
- Listed in the Gala commemorative book as a "Ambassador of Justice" (*deadline May 17*)

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SCHEDULE OF EVENTS

TUESDAY, JUNE 6

- MMEI Courage and Justice Speaker Series
A series of panel discussions sharing best practices on movement creation and importance of social justice work.
- MMEI Gen Z Summit - Inspire - Educate - Activate - Heal - Empower
Students from across the nation will gather and share best practices on advocacy and activism.
- Guided or Self-Guided Evers Justice Tour
A guided or self-guided tour that will include markers with QR codes tracing Medgar's footsteps.
- Courage and Justice Film Festival
- Images of the Movement Exhibit: Ernest Withers Collection

WEDNESDAY, JUNE 7

- MMEI Courage and Justice Speaker Series
- Gen Z Summit
- Guided or Self-Guided Evers Justice Tour
- Courage and Justice Film Festival
- Images of the Movement Exhibit: Ernest Withers Collection

THURSDAY, JUNE 8

- Myrlie Evers: More than a Widow Brunch
Recognizing and celebrating the life and work of Myrlie Evers and Black excellence and culture.
- MMEI Courage and Justice Speaker Series
- National Parks Service: The Medgar and Myrlie Evers Home National Monument Grand Opening
- Gen Z Summit
- Guided or Self-Guided Evers Justice Tour
- Courage and Justice Film Festival
- Images of the Movement Exhibit: Ernest Withers Collection

FRIDAY, JUNE 9

- MMEI Courage and Justice Speaker Series
- Gen Z Summit
- Guided or Self-Guided Evers Justice Tour
- Sponsors Reception
An opportunity to thank all sponsors and recognize their contributions and support.
- MMEI Courage and Justice Gala
Gala honoring the life of Medgar and Myrlie Evers.
- Courage and Justice Film Festival
- Images of the Movement Exhibit: Ernest Withers Collection

SATURDAY, JUNE 10 (Partner Events)

- Evers Parade
*Parade celebrating and honoring the life of Medgar, Myrlie and Charles Evers.
Led by Councilman Stokes and the Evers family.*
- National Parks Service Trails & Rails Event
- Gen Z Summit
- Self Guided Medgar Evers Justice Tour
- Images of the Movement Exhibit: Ernest Withers Collection

SUNDAY, JUNE 11 (Partner Events)

- Medgar Evers Sunday

MONDAY, JUNE 12 (Partner Events)

- Recognition of Sacrifice
Remembrance Ceremony and moment of silence at the National Monument.



